

Marushka S. Andrews

design | art direction | consulting | production

Objective

Seeking to expand my horizon in an environment that promotes creativity, and growth, where am able to generate innovative solutions, and apply versatility of artistic strengths.

Professional Employment

- **Producer** October 2007 - present

Telearuba N.V. Pos Chiquito, Aruba

I am in charge of all aspects of production; planning, film and work scheduling, crew, talent and host recruiting, location search for live programming, client meeting and follow up on ongoing and future programs, shoot supervision, editing of programs and tv spots, and produce life tv shows. I also advice, oversee and contribute to the sales of particular programs and commercials, work on improving and maintaining existing tv programs and potential new shows.

- **Multimedia Designer & Editor** July 2006 - October 2007

ECA Communication Group. Oranjestad, Aruba

As part of the production team I was in charge of the graphics for various tv programs and commercials, but also worked as individual editor/graphics and co-produced mini infomercials for various companies. Other responsibilities included client meetings and presentations, web design from concept pitch to full design, radio spot recording; artists voice/tone coordination, audio editing, to final mix down.

- **Graphic and Web Designer** January 2006 - July 2006

ECA Communication Group. Oranjestad, Aruba

Orchestrated four major projects for clients of different business venues. Projects included; client meeting, planning, counseling, design and assessment of advertising campaign pieces, promotional pieces, invitations, marketing material and web design.

- **Graphic Designer/Web Designer** May - June 2005

Quality Marketing/Promtime.com. New York, New York

As a lead designer I produced various websites, from concept to full design layout and scripting. These particular websites were created to promote the various prom events and venues in New York City.

Freelance & Internships

- **Freelance - Pro Bono, Graphic & Web Design** September 2005 - January 2006

JuvEssentials. San Francisco, California

- **Freelance, Web Design** July - August 2005

DJ Briancee. Brooklyn, New York

- **Internship, Graphic Design** March - September 2004

Eason Communications LLC. San Francisco, California

- **Internship, Graphic and Web Design** June - August 2004

Bleu Marketing Solutions Inc. San Francisco, California

- **Internship, Graphic Design** June - August 2003

Karen Peggs (for Black & Beautiful magazine). San Francisco, California

- **Freelance, Graphic Design** October - December 2002

INTERPRINT offset-printing. Oranjestad, Aruba

- **Freelance, Graphic Design** December 2001

On The Air. Ponton, Aruba

- **Internship, Graphic Design** July - August 2001

Jones Publicidad. Oranjestad, Aruba

Palisiaweg 19, San Nicolas, ARUBA

Qualifications

Proficient in both MAC and Windows platform in:

After Effects, Audition, Illustrator, ImageReady, InDesign, Photoshop, PremierePro, Director, Dreamweaver, Fireworks, Flash, Freehand, FinalCutPro, Microsoft Word and Excel, QuarkXPress, ProTools, Soundtrack Pro. Familiarity with HTML, ActionScript, Lingo, CSS, XML

- Creative and ambitious, captivates ideas and tranforms these into successful projects
- Highly motivated, work well within a team or as an individual
- Adept to working under pressure and with tight deadlines
- Multi lingual, fluent in English, Dutch, Papiamento and Spanish

Education

Master of Business Administration (MBA) - expected 2011
The University of Liverpool, LAUREATE Online Education

Master of Fine Arts in **Computer Art-New Media** - December 2004
Academy of Art University, San Francisco, California

Bachelor of Fine Arts in **Graphic Design** - June 2002
Savannah College of Art and Design, Savannah, Georgia

Activities

- October 24th, 2008 - Essence Conference
'Women Who Are Shaping the World' Leadership Summit, New York, NY
- May 31st, 2007 - TeleSeminar
Followed an online seminar: "How to pitch your TV concept" by Mark & Jeanne Simon.
- February 16th 2007 - Attended Inspire 07 Savannah, Georgia
A one-day symposium held for broadcast design, motion graphics and media artists.
- 2004 ResFest Volunteer
San Francisco, California
- 2003 - 2004 Resident Advisor
Academy of Art University, San Francisco, California
- Winter 2001 Participant, Winter 2002 Participant and Peer Leader
Georgia International Leadership Conference
- Activities at Savannah College of Art and Design, Savannah Georgia
May 2000 Service Opportunities for Students (SOS), Outstanding Service Award
May 2000 Filip Jozef Bouchet Memorial Scholarship
1998 - 2002 Member (1999 - 2001 President), (CSA) Caribbean Student Association
1998 - 2002 Member (ISA) Intercultural Student Association