

Marushka S. Andrews MFA, MBA*

design | art direction | consulting | production

OBJECTIVE

Contribute to the success of an organization, an environment where my professional background and experiences become a significant asset to the growth and effectiveness of the business.

PROFESSIONAL EXPERIENCE

TeleAruba N.V., Pos Chiquito, Aruba

10/2007 - present

PRODUCER

I am in charge of all aspects of production, this includes and are not limited to: production planning, work scheduling, crew and talent recruiting and management, shoot supervision, live production management, client meeting and consulting. I also work on improving and conceptualizing new programs to increase the local TV experience.

- Coproduced and assisted on the tv graphics for Heineken Aruba, Sub Zero tv commercials -2008.
- Managed a team of professionals for the TV production of Miss Aruba 2008 and 2009.
- Served as producer and mentor for the production of 'Sparking Tour' 2008 and 2009.
- Developed and coproduced 'Mente Inteligente' a quiz show for junior high students.
- Current TV production; TV producer for Aruba Model Search (AMS) 2010 fifth season.

ECA Communication Group, Oranjestad, Aruba

06/2006 - 10/2007

MULTIMEDIA DESIGNER & EDITOR

As part of the production team I was responsible for the graphics and editing for various TV programs and commercials, I also coproduced infomercials and programs for various companies.

Additional responsibilities included client presentation and meetings, web and interactive design.

- Assisted in the production of WEB Aruba N.V. 75 Year commemorative 30 minute TV program.
- Produced the initial inhouse and TV infomercial for the opening of Pastechi House.

ECA Communication Group, Simeon Antonio, Aruba

01/2006 - 06/2006

GRAPHIC AND WEB DESIGNER

Orchestrated four major projects for clients of different business venues. Also participated in client meetings, planning and assessment of advertisement campaigns, designs of promotional pieces, marketing material and web design.

- I was selected to design promotional pieces and web ads for Gold Coast Aruba launching.
- Designed advertisement pieces and website for 'Comunidad cu Vitalidad' for Dr. Richard Visser.
- Developed an advertisement campaign for Toyota 2006 Spring Car Show at Garage Cordia Aruba.

FREELANCE AND INTERNSHIPS

07/2001 - 01/2006

Freelancer - JuvEssentials, San Francisco, CA

Freelancer - DJ Briancee, Brooklyn, NY

Freelancer - Quality Marketing/Promtime.com, New York, NY

Intern - Eason Communications LLC., San Francisco, CA

Intern - Blue Marketing Solutions Inc., San Francisco, CA

Freelancer - INTERPRINT offset - printing, Oranjestad, Aruba

Freelancer - On The Air, Ponton, Aruba

Intern - Jones Publicidad, Oranjestad, Aruba

QUALIFICATIONS

- I am adept at working with and supervising a team of professionals.
- I am proficient at working under pressure and with tight deadlines.
- Regardless of challenge, I maintain the motivation to complete the task or project.
- My work experience has strengthened my ability to tackle challenging situations.
- I believe in sharing ideas, information and experiences that could improve the job.

I am proficient with Apple and Windows platforms, and work with the following software: Adobe Master Collection, Microsoft Word and Excel, FinalCutPro, QuarkXPress.
Familiarity with scripting: HTML, ActionScript, CSS and XML.

Language proficiency: English, Dutch, Papiamentu and Spanish.

EDUCATION

Master of Business Administration (MBA) - expected 2011

The University of Liverpool, LAUREATE Online Education, Liverpool, England

Program modules: Corporate Strategy, Managing People, Managing Resources, Managing the Environment, Consumer Behavior (chosen elective), Marketing in a Global Environment (chosen elective), Entrepreneurship (chosen elective), Managing Change (module in progress)

Master of Fine Arts, Computer Arts New Media - December 2004*

Academy of Art University, San Francisco, California

*Thesis completed and approved: July 2007

Thesis Topic: CULTURA, Discovering Culture through Music
(*An interactive music experience*)

Bachelor of Fine Arts, Graphic Design - June 2002

Savannah College of Art and Design, Savannah, Georgia

ACTIVITIES

- March 13th 2010 - JCI Dutch Caribbean, Oranjestad, Aruba
'Be Successful By Balancing Your Work & Personal Life', Training.
- October 24th, 2008 - ESSENCE Conference, New York, New York
'Women Who Are Shaping the World' Leadership Summit.
- February 16th, 2007 - Inspire 07, Savannah, Georgia
A one-day symposium held for broadcast design, motion graphics and media artists.